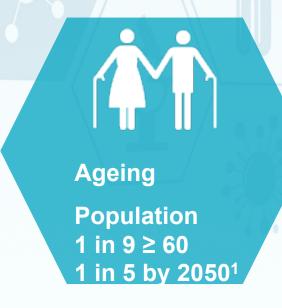


### Treatment needs are changing

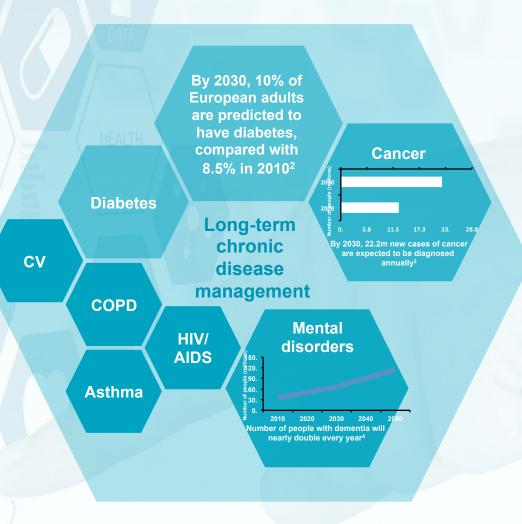
Patients
Health Care
Hospital
Physician
Clinical Research
Service Providers



- There is a requirement for new, safer, more effective medicines in areas of changing medical need
- With the pressure on healthcare budgets there is a focus on best practice care and the value of interventions

1.http://www.unfpa.org/webdav/site/global/shared/documents/publications/2012/UNFPA-Exec-Summary.pdf 2.IDF Diabetes Atlas. Fifth edition. http://www.idf.org/diabetesatlas/europe. Last accessed October 2013





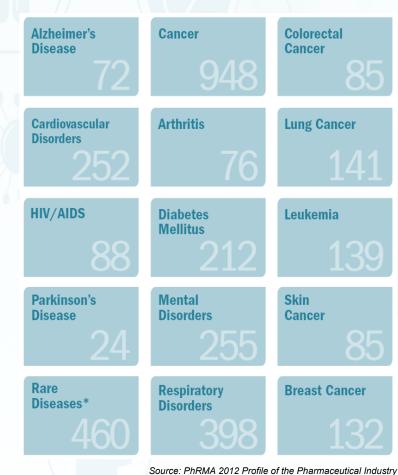
- 3. Bray F, Jemal A, Grey N, et al. Global cancer transitions according to the Human Development Index (2008-2030): a population-based study. Lancet Oncol 2012; 13(8):790-801.
- 4. Alzheimer's Disease International. http://www.alz.co.uk/research/statistics. Last accessed October 2013

### We need to accelerate Life Science innovation

# A large number of medicines are in development in order to...

- leverage new science
- expand treatment options
- improve quality of life
- provide value for money

#### **Medicines in Development in 2012**







### Patient recruitment a major cause of trial delays

 Identifying and recruiting suitable patients and trial sites are principal causes of trial delays



The percentage of studies that complete enrolment on time:

**18%** in Europe,

**7%** in the US<sup>1</sup>



**Almost** 

half of all trial delays caused by patient recruitment problems<sup>2</sup>



Each day a drug is delayed from market, sponsors lose up to

\$8m3



**50%** 

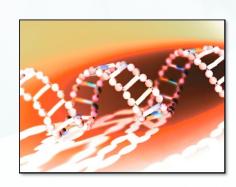
of today's clinical trials fail to achieve the target recruitment rate<sup>4</sup>

- 1. State of the Clinical Trials Industry: A Sourcebook of Charts and Statistics, Center Watch, 2008.
- 2. Study Participant Recruitment and Retention in Clinical Trials: Emerging strategies in Europe, the US and Asia, Business Insights, June 2007.
- 3. Beasley, "Recruiting" 2008
- $4. \ Tufts http://clinicalperformance partners.com/wp-content/uploads/2012/07/Fixing-Feasibility-Final-Jan-2012.pdf$



### Trends in healthcare and EHRs

- Patient-centered, life long records
- Multi-disciplinary / multi-professional
- Transmural, distributed and virtual
- Structured and coded (cf. semantic interoperability)
- More metadata and coding at a granular level!
- Intelligent (cf. decision support), clinical pathways...
- Predictive (e.g. genetic data, physiological models)
- More sensitive content (privacy protection)
- Integrative
- Personalised





### The EHR4CR project

- EHR4CR Electronic Health Records for Clinical Research
  - 4+1 year project (2011-2016), 35 partners, budget >17M€
- Objectives & Scope
  - Provide a platform for trustworthy re-use of EHR data to support innovation in clinical research and healthcare operations.
  - Unlocking Health data for optimising clinical trials
  - 7 pilot sites across Europe
- Status
  - Extended into 2016 for making the transition to a sustainable platform.
  - Initiated a Champion Programme, connecting hospitals to an operational platform, building up experience with pharma
  - The European Institute for Innovation through Health Data an independent governance body











# Electronic Health Records for Clinical Research



- EHR4CR has developed an innovative platform to enable the trustworthy reuse of health data for research
- The platform can connect securely to the data within multiple hospital EHR systems and clinical data warehouses across Europe
- It enables trial sponsors (e.g. pharma) to
  - predict the number of eligible patients for a candidate clinical trial protocol
  - assess its feasibility and to locate the most relevant hospital sites
- It enables connected hospitals to
  - efficiently identify and contact the patients who may be eligible for particular clinical trials

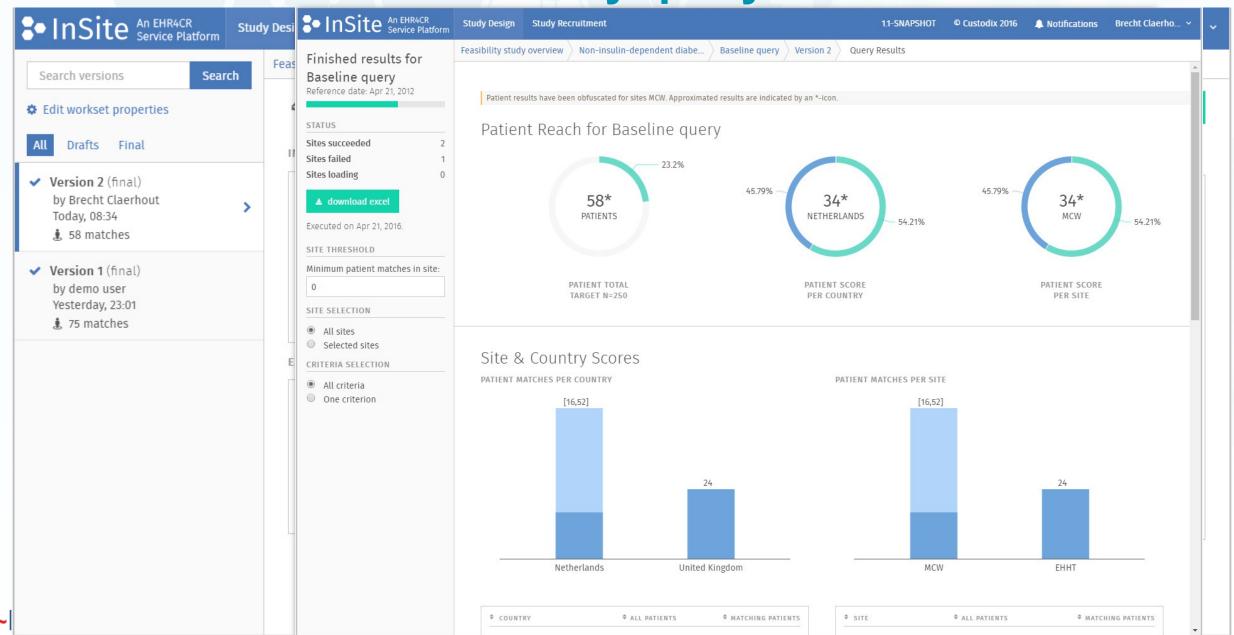


## InSite – Technical Overview, for Protocol feasibility

Custodix provides Only aggregated data (patient counts) leave expertise and tools to support local sites with the hospital, only on approval mappings **!-** InSite InSite Secure access Central for researchers Local Install **Platform** EHR **CDW** Protected by Privacy **Enhancing Techniques** Local InSite e.g. suppression of small applications to counts support recruitment Full audit trail inside hospital External governance by i~HD



# InSite – Protocol feasibility query

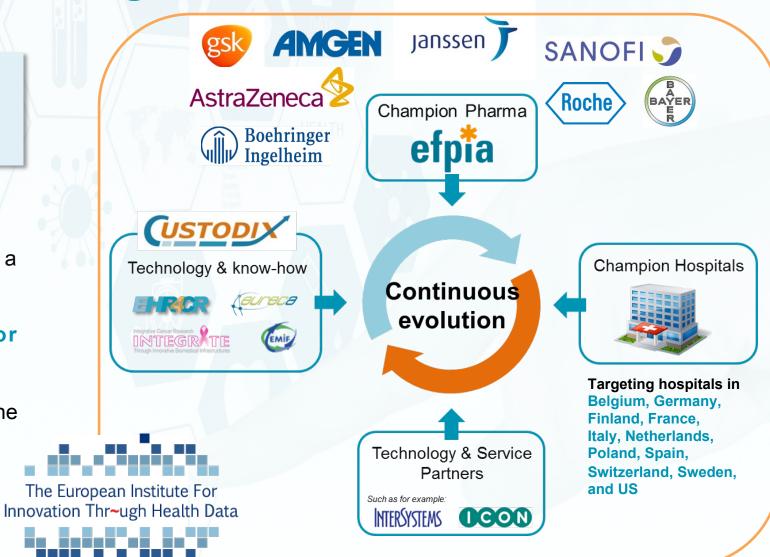


### 2015 – 2016 Champion Programme

"A multi-stakeholder collaboration aiming to accelerate and ensure the future of clinical research in Europe."

#### The Champion Programme serves to:

- Further validate and improve technology
- Define (refine) the rules of engagement for a sustainable ecosystem
- Start building a network of hospitals
- Engage with European Institute for Innovation through Health Data
  - an European not-for-profit entity
  - providing independent governance of the EU data re-use ecosystem
  - promoting best practices





### Value for hospitals

Value generated at multiple levels: clinical research, overall care provision and revenue



#### Free access to tools

explore and analyse patient data derive business intelligence conduct own research collaborate with other European hospitals in new trials



#### Better quality data

stimulate a focus on data quality improve monitoring, performance benchmarking, reporting and management (e.g. reimbursement coding)



#### **Better patient care**

optimise patient care
more patients will access trial

drugs and innovative care pathways

physicians more up to date with medical science



#### **Enhanced reputation**

greater visibility in scientific community

attract more research
attract top-class physicians
attract patients



#### **Increased income**

greater income from trials new revenue streams



# **EMIF** - the vision

EMIF

Patients
Health Care
Hospital
Physician
Clinical Resear

To be the trusted European hub for health care data intelligence, enabling new insights into disease and treatments

EMIF supports flow from:

**Data Discovery** 

Data Access

Data Reuse



### Data available through consortium



Large variety in "types" of data



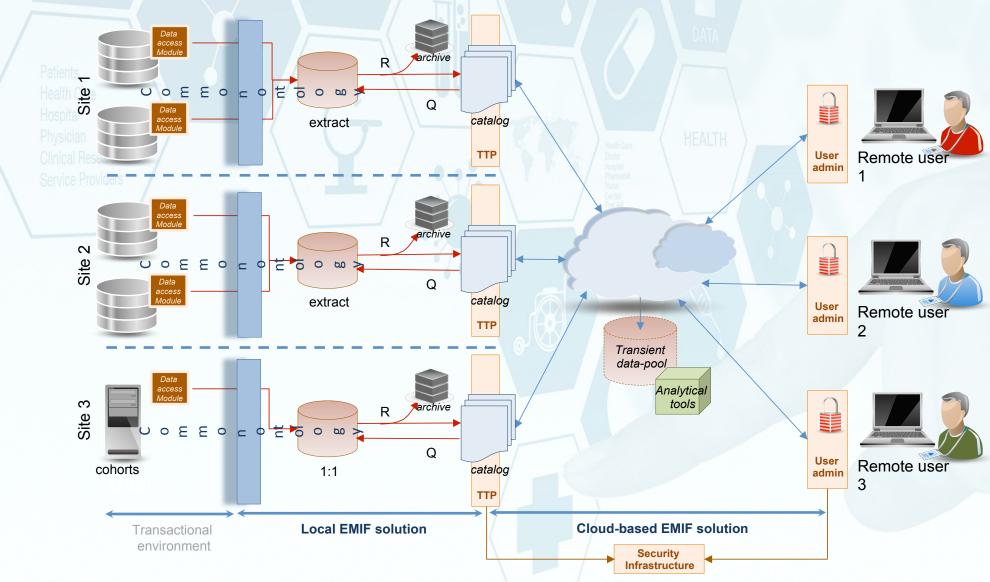
 Data is available from more than 53 million subjects from seven EU countries, including

25,000 94,000 subjects in AD cohorts metabolic cohorts

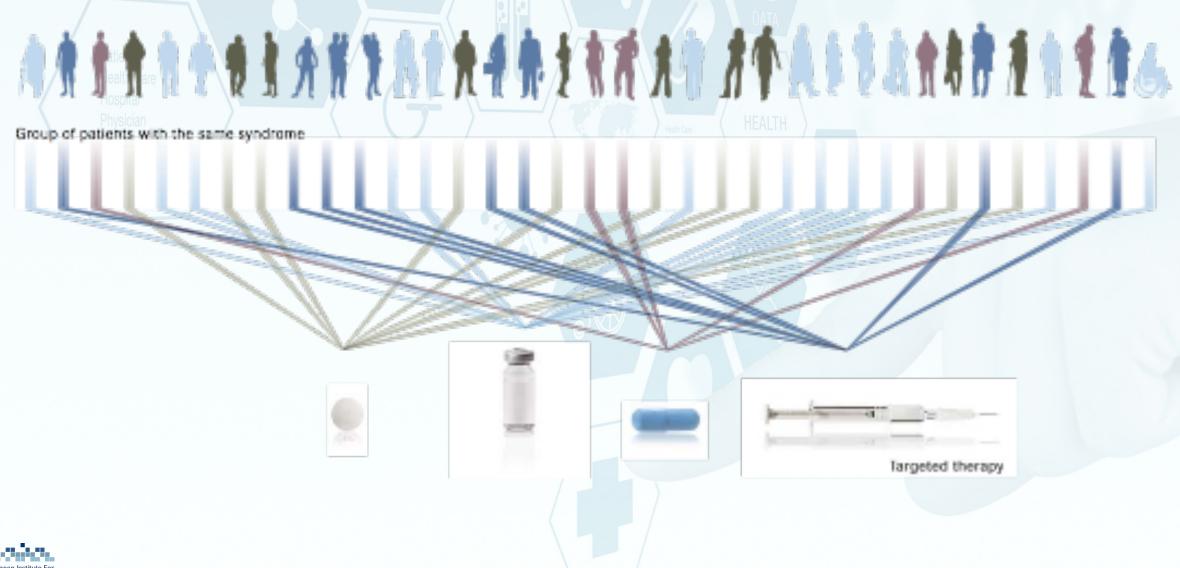


### Data Discovery → Data Access → Data Reuse





## Targeting therapies to the right patients





### Personalised healthcare

- Identifying clinically significant patient subgroups is a key element of any personalisation strategy, helping to:
  - better understand disease diversity
  - identify differences between patients
  - identify the best drug targets
  - develop new biomarkers and diagnostic tests
- bringing clearly defined benefits for patients



### Responding to a convergence of needs

Patients
Health Care
Hospital
Physician
Clinical Research
Service Provider

#### **Clinical Research needs**

Optimise clinical research processes

- achieve faster and more accurate patient identification
- identify sites that have access to the most suitable patients
- reduce protocol amendments

Enhance access to Real World Data

- study the use of new medicines in real populations
- conduct comparative effectiveness studies
- monitor long term safety
- gather evidence for adaptive licensing

#### **Healthcare needs**

Improve quality and safety of care

- enhance care co-ordination
- increase adherence to clinical evidence
- reduce medical errors and treatment delays

Support patients in self-care and health maintenance

Improve efficiency of care

- optimise care pathways to improve outcomes
- collate evidence for public health strategy and decision-making



Need to remove the bottlenecks to accessing and combining health data from diverse sources across Europe

# i~HD has been formed because a complementary, neutral and not-for-profit organisation is needed

- to play a central role in governing and expanding a trustworthy health data driven ecosystem including EHRs and clinical research platforms
- to promote the adoption of healthcare standards and of data quality, to enable more effective, safer and better integrated healthcare
- to act as a connector between health care and clinical research standards, that are presently developed in silos and impair the interoperability and pooling of health data for research
- to promote to society the importance of using health data for research, to improve efficiency through reduced duplications, delays, costs enhance speed and efficiency in clinical studies





Best practices in information governance

The European Institute For Innovation Thr~ugh Health Data

Harmonised health information and standards

Solutions for better quality health data, and legitimate uses of data

Intelligence derived from health data e.g. research, outcomes

Quality assessments, certification and audit

**Value Assessment programmes** 

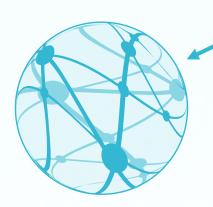


### Promoting value from the use of health data

# Value to healthcare

Physician
Clinical Research
Service Provider

**Grow a Network** of Excellence



Value to patients and to society

Develop value assessment programmes, to demonstrate:

- outcomes evidence to improve care
- faster and more efficient clinical research
- better information for public health decisions
- improved quality of EHR data
- good practice in privacy protection
- positive patient and societal acceptance

towards
a more value-driven outcomes-focused
learning health ecosystem

Value to research

Promote and collaborate globally







The European Institute For Innovation Thr~ugh Health Data





Enriching knowledge and enhancing care through health data